

Dear Friend,

18 May 2010

I hope that you've had a wonderful start to 2010 and that the coming year will be happy, healthy and safe – with lots of good wine of course!

2010 heralds some exciting changes at Peter Lehmann Wines, beginning with the launch of our refreshed website www.peterlehmannwines.com and a name change for the 'Weighbridge Club' which will now be called the 'Futures Club'. This is a nice mix of history and new beginnings.

In the past, as a member of our Shareholders and Friends mailing list you automatically received the Weighbridge newsletter, as well as the twice yearly offers on wines such as the one you have received with this letter.

As mentioned in the last Weighbridge Newsletter for 2009, the website allows us to improve the level of communication. From April 2010 all 'Futures Club' communications will be sent **electronically only** as we endeavour to help the environment by reducing paper usage and improve efficiencies.

To ensure that you receive our Futures Club communication you will need to supply your details on-line. Please go to www.peterlehmannwines.com/futures-club and take a minute to register. Then sit back and enjoy the member's benefits, including:

- Special member pricing
- Priority access to rare and aged offerings and other bin end offers
- Access to new vintage releases and wines exclusive to Cellar Door
- Access to the Cellar Door to You program
- Upcoming event information

If you do not choose to join the Futures Club you will **only** receive the twice yearly wine offers that are exclusive to Shareholders and Friends. If you have already taken the opportunity to join our new 'Futures Club' at www.peterlehmannwines.com, please kindly ignore this correspondence.

With vintage over for another year and Autumn upon us, we look forward to welcoming you as an electronic member of the 'Futures Club' and seeing you at our Cellar Door soon.

Cheers



Daniel Mattschoss

Cellar Door Manager

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